

ARE YOU A “FRIEND OF AHBIC”?



Dear Beekeeper/Industry member - the time is right - we're at a crossroads!

AHBIC is keen to represent beekeepers and members of the Australian beekeeping industry with a new clarity of purpose, vision and strategic plan for the future.

To do this AHBIC needs the support of “friends” derived from beekeepers and members of the broader beekeeping industry. Without funding through “Friends” AHBIC is severely limited in the work it can do and the outcomes it can achieve.

For 20 years finding a funding model that allowed AHBIC to function effectively has been a great challenge. A new approach is urgently needed and is outlined to make it simple for beekeepers to ensure their best interests are protected and their voice is heard.

Now is the time we need all beekeepers and industry members to come together to fund AHBIC to achieve its full potential, employ a new CEO, deliver the strategic plan and equip itself to meet head on, the challenges that affect the business of all beekeepers and industry members.

Please choose to become a “Friend of AHBIC” - the time is right - we're at a crossroads!

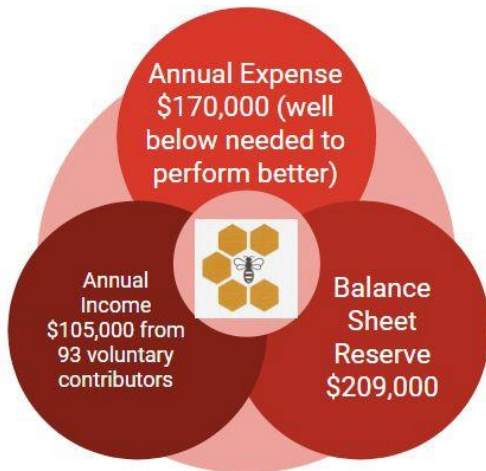
20+ Major Achievements of AHBIC

Biosecurity	1. Has managed 3 separate exotic pest incursions into Australia since its inception. Small Hive Beetle(2002), Asian Bees in Cairns (2007), <i>Varroa Jacobsoni</i> (2016). This has been the most exotic incursions in any equivalent period in Australian honey bee history.
Biosecurity	2. Has assisted with the response to exotic bee arrivals in Australia, e.g. <i>Apis cerana</i> , <i>A.dorsata</i> , <i>A. florea</i> and Bumblebees. These are distinct from incursions in that they were found and determined not to have spread at all.
Biosecurity	3. Has implemented a comprehensive early warning system in the NBPSP (National Bee Pest Surveillance Program). This is one arm of the newly developed National Bee Biosecurity Program(NBBP). The NBPSP built on the Port Surveillance Program which AHBIC and the Department of Agriculture in Canberra put in place in 2000.
Biosecurity	4. Implemented the second arm of the NBBP, the National Biosecurity Code of Practice. This is the largest change in the control on endemic disease since EFB entered Australia.
Structural	5. Established and bedded down AHBIC as the Peak Honeybee Industry body in Australia. In the process it consolidated 4 separate national peak bodies into one honey bee industry representative voice (FCAAA, NCPA, HPMMA, AQBBA).
Structural	6. AHBIC, through B-QUAL, has updated the program as an industry organisation to facilitate the quality production of honey bee products and underpin quality Australian products to secure export and domestic markets.
Structural	7. Worked at trying to find a viable queen bee breeding program (AQBBP) to develop and distribute quality Honeybee genetics to the whole Industry.
Marketing	8. Has managed many public media events over time to both protect and promote the Honey Bee Industry.
Marketing	9. Organised and ran the 3rd Australian Bee Congress, which is planning to return a profit to the Honey Bee Industry.
Marketing	10. Bid for and won, then subsequently organised and ran the 40th International Apimondia in Melbourne 2007. This event actively promoted Australian Beekeeping, took over 5 years of concerted effort and returned over \$200,000 to the Honey Bee Industry.

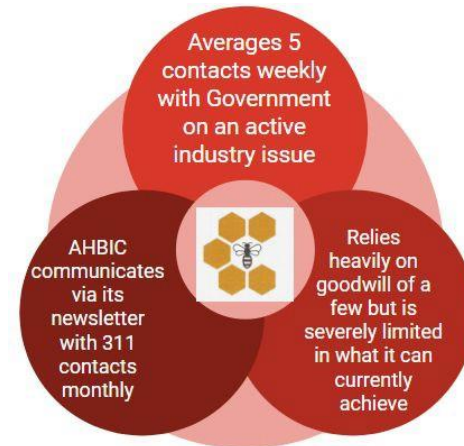
Biosecurity	11. Joined both Animal Health Australia(AHA) and Plant Health Australia(PHA) to improve the ability of the Honey Bee Industry to respond to exotic pest issues. Managed the transition out of AHA and continued improved relationships with PHA and pollination dependant industries to continue effective exotic pest response management.
Biosecurity	12. Arranged for shelf registration of treatments for Varroa Mite in preparation for an incursion of this exotic pest. Currently have 4 different treatments registered.
Biosecurity	13. Managed development of numerous documentations for the purpose of education of Honeybee Industry people on the management and control of endemic and exotic pests. These include: a Contingency Plan b Bee Aware Website c Transition to Management Plans d Biosecurity Manual for Beekeepers e Industry Biosecurity Plan for the Honey Bee Industry f testing Biosecurity Online Training (BOLT)
Biosecurity	14. Implemented and worked through the re-categorisation of Varroa Mite after the transition to PHA. Unable to get change but are in the process of re-trying. A successful re-categorisation has the potential to reduce costs to the Honey Bee Industry associated with any emergency response by 30%.
Communications	15. AHBIC has been available to report to members every year at their respective AGM's since its inception on accomplishments and progress. AHBIC sends out the annual report to all voluntary contributors who ask for it.
Communications	16. Produced a FREE monthly newsletter available to any Honey Bee industry participant upon request.
Biosecurity	17. Worked with Federal govt for improved biosecurity controls for the importation of Honey Bee queens into Australia. Were responsible for the implementation of a protocol for the importation of drone bee semen. Currently under review.
Communications	18. Promoted the use of the Bee Connected phone app in an attempt to improve communication between crop farmers and beekeepers to alleviate chemical poisoning events.

Education	19. AHBIC instigated and continues to be involved in updating accredited Certificate level III and Skill Sets training in Beekeeping
Trade	20. AHBIC was responsible for the opening of the export market for live bees to the USA. Unfortunately, the US closed this off when the Asian Bee incursion occurred in Cairns but AHBIC is attempting to have it re-opened.
Trade	21. AHBIC was also responsible for helping WA/TAS export packaged bees to Canada and re-opening the Canadian market to queen bees from eastern Australia. We have managed to maintain these markets in Canada.
Structural	22. AHBIC has set up various communication channels with various (40+) Government Departments and other organisations.
Trade	23. AHBIC helps industry by liaising with Government on Free Trade Agreements and keeping current honey export markets open and assisting with development of more.

AHBIC Today - 5 year roadmap



<i>Are these things important to you?</i>
Access to and security of floral resources.
HONEY BEE Health
Protecting Australia from Varroa/biosecurity
Mitigating Pesticide Risks
Securing Market access
Optimizing Trade
Having a group to lobby and represent you.



A new AHBIC Approach



Our 5 year roadmap

2018 -19
DEAL WITH THE URGENT

Unlocking "Friends of AHBIC" to engage beekeepers, etc to

- fund the Strategic Plan
- Employ a new CEO
- & Reset the foundations / communications of AHBIC while delivering on the 6 key issues prioritised through

- Upskilling
- Resourcing (funding!)
- Communicating
- Engaging
- Responding
- Advocating

2019 -21
DELIVER THE IMPORTANT

Leverage and build relationships that proactively deliver results for beekeepers and funders

- deliver the strategic plan
- demonstrate value to beekeepers

- Secure Floral Resources
- Strong Biosecurity
- Pesticide risks
- Well functioning markets
- Quality products

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**WHAT TYPE OF "FRIEND OF AHBIC" WILL YOU BECOME? - THIS IS THE ULTIMATE AIM!
(& DESPERATELY NEEDED!)**

Year 1 - 2 Target

TYPE OF "FRIEND"	Typical Friend's characteristics	INVESTMENT ASKED OF THE "FRIEND"	TARGET Number Friends Needed	TARGET REVENUE NEEDED
"Platinum Plus Friend"	Large industry player	\$60,000	1	\$60,000
"Platinum Friend"	Larger, generous industry player, honey packer, almond company, equipment supplier	\$20,000 or above	4	\$80,000
"Gold Plus Friend"	Mid size industry player, honey packer, almond company, equipment supplier Larger forward thinking generous beekeeper or industry leader	\$5,000 or above	10	\$ 50,000
"Gold Friend"	Smaller industry player, honey packer, pollination dependent business, equipment supplier Larger generous beekeeper	\$2,000 or above	100	\$200,000
"Silver Friend"	Larger beekeeper	\$1,000 or above	50	\$50,000
"Bronze Friend"	Mid size beekeeper or start up	\$500 or above	100	\$50,000
"Copper Friend"	Smaller beekeeper or Hobby beekeeper	\$100 or above	500	\$ 50,000
"Other Friend"	Anyone who just wants to help in a modest way	\$ anything below \$50	200	\$ 10,000
Association Members	NSWAA, VAA, QBA, SAA, TAA, WAFF, HPMAA, QBA, CPA	\$200 fee	9	\$ 1,800
TOTAL GOAL	Needed annually and ongoing for AHBIC to operate well			\$551,800

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5 Year Plan

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"Platinum Friend"	Larger, generous industry player, honey packer, almond company, equipment supplier	\$20,000 or above	5	\$100,000
"Gold Plus Friend"	Mid size industry player, honey packer, almond company, equipment supplier Larger forward thinking generous beekeeper or industry leader	\$10,000 or above	5	\$ 50,000
"Gold Friend"	Smaller industry player, honey packer, pollination dependent business, equipment supplier Larger generous beekeeper	\$2,000 or above	125	\$250,000
"Silver Friend"	Larger beekeeper	\$1,000 or above	125	\$125,000
"Bronze Friend"	Mid size beekeeper or start up	\$500 or above	500	\$ 250,000
"Copper Friend"	Smaller beekeeper or Hobby beekeeper	\$150 or above	500	\$ 75,000
"Other Friend"	Anyone who just wants to help in a modest way	\$ anything below \$50	50	\$ 2,500
Association Members	NSWAA, VAA, QBA, SAA, TAA, WAFF, HPMAA, QBA, CPA	\$200	10	\$ 2,000.00
TOTAL GOAL	Needed annually and ongoing for AHBIC to operate well			\$914,500